

● 4/7/2022

L'Economia Corriere della Sera

Famiglie (global) del capitalismo. La transizione

The article is committed to the relevant issue of generational change in the context of large family-owned companies in Italy. Among the virtuous and efficient examples where the generational change took place jointly with the growth and development of the company, in harmony with the market, are those of De Agostini, Benetton, and Brembo.

In De Agostini Group, Enrico and Nicola Drago, representatives of the fourth generation, have assumed the role of Vice-Chairman of the holding after a managerial path that has seen them engaged outside the company. They will support the new Chairman Lorenzo Pellicoli and the new CEO Marco Sala.