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L'Economia Corriere della Sera

Ora un biennio “Buy Italia”. È la svolta De Agostini (con Sala e i giovani)

The cover article of the economic supplement of Corriere Della Sera began with an extended interview with Marco Drago, Chairman Emeritus of the De Agostini Group and Chairman of B&D Holding. The central theme was an overview of the last twenty-five years of his leadership on the Group that has gone from a publishing house to an international conglomerate with 3.8 billion euros in consolidated revenues. During the interview, the Chairman announced a new change with new governance, new top management, and a new strategic plan to return on investing in our country.