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**De Agostini Editore** publishes in 12 languages and in 29 countries. Its activities are focused on the organization and dissemination of knowledge.

**De Agostini Editore**, both in Italy and around the world, has responsibility for coordination and strategic management of all the Group's activities in the publishing sector, organized in this way:

#### DE AGOSTINI PUBLISHING

**De Agostini Publishing** is the main business area of De Agostini Editore, world leader in collectible products (collections, scale models to assemble and soft-educational products for children) sold via subscription-commerce and retail in Europe, Russia, Asia and Latin America. After the creation of the joint venture with Editorial Planeta De Agostini, it is engaged in an ambitious industrial plan to consolidate its leadership and in the development and distribution of home entertainment products (collectibles, scale models, hobbies and educational items). The goal is to become the first international operator in the collectible, flowpack and home entertainment products sectors through subscription-commerce, expanding the retail sale of products worldwide.

#### DE AGOSTINI LIBRI

**De Agostini Libri** is a joint venture between De Agostini Editore and Mondadori Libri. [De Agostini Libri](#)'s products include books for children and teenagers, essays, illustrated works, dictionaries, and atlases with the brands DeA, De Agostini, UTET Libri, AMZ, Abracadabra and Istituto Geografico De Agostini.

#### KIDS CONTENT

**Kids Content** is a De Agostini Editore division that deals with the production and distribution of audiovisual content with [KidsMe](#), as far as the production of TV content for kids and family is concerned, [DeAKids](#) and [DeAJunior](#) (television channels 601 and 623 on Sky).