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Il Sole 24Ore

Il big dei format Banijay sbarca in borsa con la Spac di Arnault

From July 2022, Banijay Group will be part of the newly listed company FL Entertainment; Stéphane Courbit will be the main shareholder, who will reinvest 250 million euros in the new company through the financial company Lov. This transaction will pass through the business combination of Spac Pegasus Entrepreneurs created by Tikehau Capital and Financière Agache. Banijay's shareholders, including De Agostini with a 5%, will remain in the new company listed on the Amsterdam Stock Exchange.